

SPRING 2011

SEED CORN BOOKING OFFER



CORN SELECTION GUIDE

SILAGE PLUS Corn Hybrids from Pride Seeds

The Power of G3 - now has YieldGard VT Triple (with Vec Tran technology) for 'inside out' pest control. Better Roots, Stronger Plants and The Power To Yield.

G3 is a combination of genetic traits (nicknamed 'triple stacked') which increases insect resistance giving you a more vigorous plant and the convenience of Roundup Ready® for weed control. G3 Hybrids are also treated with PONCHO 250® to further control insect pressure.

Use G3 to: control wireworm, control black cut-worm, control corn rootworm, increase root mass for healthier plant, control weeds using Roundup Ready®. Use A5365G3 at 2525 Heat Units - ALL you need for your farm this year: top yields, excellent standability, excellent drought tolerance, excellent tipfill.

Pride Seeds is an industry leader in developing and supplying hybrids with superior genetics and traits for outstanding corn silage and grain production.

PONCHO 250®
wireworm control is STANDARD on all Pride varieties. Although some varieties can be ordered without PONCHO 250®, why forego the protection against wireworms and black cutworms that it provides? PONCHO 250® is from a new family of insecticides



Superior seed treatments and traits for today's corn hybrids.

which provide a high level of insect protection while being much safer on both the environment and the user. A stronger application, PONCHO 1250®, is available on some varieties (must be ordered by Dec. 31st). For better, more effective weed control, some PRIDE Corn Seed varieties (marked as RR) have the Roundup Ready® Corn 2 gene. This allows the growing corn to be sprayed with Roundup (glyphosate) for total weed control, both grassy and broad-leaved weeds, without injury to the corn plant.

This **Corn Selection Guide** defines many of the characteristics and attributes of the different hybrids and can be useful to ensure that you select the proper varieties for your operation. Your comments are welcome. Spec sheets are available on our website.

Highlights:

A4170RR

2100 Heat Units

Outstanding Standability, Roundup Ready version of K083.

A4240RR

2200 Heat Units

NEW FOR 2011

Tall Plant, High Silage Quality, Top Performer.

A4705HMRR

2325 Heat Units

Excellent Silage and High Moisture corn... and Roundup Ready too!

A4741HM

2325 Heat Units

Very High Yield, Excellent Plant Health, Designed for Silage.

Booking Program

Discounts

BIG SAVINGS!!!

UP TO \$ 13.00

PER BAG!

Discounts for Booking, Early Payment and Volume. See the enclosed Order Form for details.

A5365G3

2525 Heat Units

The Power of G3, Excellent Root & Stalk Strength, Top Yields, Great Drought Tolerance.

A5350RR EDF

S-2600 Heat Units

Excellent Silage Quality - very palatable, High Crude Protein, Highly Digestible NDF.



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QUALITY SEEDS...where quality counts!

For more information, call us toll free at 1 888 770 SEED (7333)



SPRING 2011 PRIDE SEED CORN

HYBRID SELECTION



Pride Corn Line-Up for 2011

Hybrids	Traits	Code	Adaptability		Rating	Attributes
			Silage	Grain		
	Conventional or Roundup Ready				Heat Units	
A4170RR	RR	C2604-00P	9	9	2100	Outstanding standability, RR version of K083
K083	Conv	C2562-00P	9	9	2100	Quick Emergence, Fast Drydown, High Silage Digestibility
K080RR	RR	C2566-00P	8	9	2175	Excellent Spring Vigour, High Yield
A4240RR	RR	C2627-00P	9	9	2200	Very Good Stalks and Spring Vigour, High Quality
A4630RR	RR	C2628-00P	7	9	2275	Excellent Stalk Strength for High Pop./Yield
A4632G3	G3	C2629-00P	7	9	2300	Earliest G3 hybrid, Slender Cob
A4705HMRR	RR	C2606-00P	9	5	2325	Excellent Silage Corn, RR version of A4741HM
A4741HM	Conv	C2568-00P	9	5	2325	Very High Yield, Excellent Plant Health, Designed for Silage and High Moisture Grain
A4880G3	G3	C2630-00p	8	9	2350	Excellent Drydown and Root Strength
A4950RR	RR	C2572-00P	8	9	2350	Fast Drydown, Good Early Vigour
A5073RR	RR	C2618-00P	8	9	2425	High Yield, Excellent harvest intactness and grain quality
A5074G3	G3	C2620-00P	8	9	2450	High Yield, Excellent harvest intactness and grain quality
A4979 EDF	Conv	C2596-00P	9	NR	S-2450	Highly Digestible Fibre, Designed Specially for Silage, Med Soft Kernel, High Leaf Count
A5365G3	G3	C2594-00P	9	9	2525	The POWER OF G3, Excellent Root Strength and Insect Control, Very Good Tip Fill
A5350RR EDF	RR	C2622-00P	9	NR	S-2600	Excellent silage quality (palatability, crude protein, dig. NDF), Silage Specific
A5396RR	RR	C2616-00P	9	9	2575	Superb silage quality, very high energy per acre
A5490RR EDF	RR	C2598-00P	9	NR	S-2625	Low NDF, High Yields at Low Plant Population (26-28,000 ppa), White Cob, Full Ration Type
A6011RR	RR	C2608-00P	8	9	2675	High yield, Excellent plant health and Spring Vigour
A6012G3	G3	C2610-00P	8	9	2700	High yielding, Excellent Corn Rootworm protection
4526	Conv	C2584-00P	9	9	2800	SILAGE PLUS variety, Long Girthy Ear, Consistent Performer
A7341RR	RR	C2602-00P	8	9	3150	Excellent Spring Vigour and Drydown
A7444RR	RR	C2614-00P	9	9	3175	Quick Emergence, Good Spring Vigour

Silage and Grain Ratings: 9 = Excellent, 1 = Poor, NR = Not Recommended NA = Not Available

Characteristics Ratings: 9 = Excellent 1 = Poor

NEW VARIETIES ARE SHOWN IN RED.

The Power of G3 - Corn Borer + Corn Rootworm + Roundup Ready (+ Poncho 250) now with YieldGard VT Triple (Vec Tran) technology.

NOTE that PONCHO 250 is STANDARD on ALL hybrids - Most varieties can be ordered without PONCHO 250 (PONCHO 1250 available).

EDF denotes Efficient Digestible Fibre - Specially Selected for High Digestibility. EDF varieties are SILAGE SPECIFIC - Characteristic ratings are for silage production only.

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SPRING 2011 PRIDE SEED CORN

HYBRID SELECTION



Pride Corn Line-Up for 2011 (cont.)

Hybrid	Characteristics							Head-to-Head Comparison
	Plant Height	Ear Height	Spring Vigour	Stalk Strength	Dry-down	Drought Tolerance	Silage Adaptability	
A4170RR	Med	Med	9	8	8	8	9	DeKalb DKC27-44, DKC 29-97, Pio 39B90
K083	Med	Med-Low	9	8	8	8	9	Pio 39R62, Pio 39M27
K080RR	Med	Med	9	7	7	7	8	Pio 39M27, DeKalb DKC26-78
A4240RR	Tall	Med-Tall	8	8	8	7	9	Contact PRIDE Seed for comparisons
A4630RR	Med	Med	7	8	8	7	7	Contact PRIDE Seed for comparisons
A4632G3	Med	Med	7	8	8	8	7	Contact PRIDE Seed for comparisons
A4705HMRR	Tall	Med	9	9	4	9	9	Maizex LF 755RR, Hyland SR22
A4741HM	Tall	Med	9	9	4	9	9	Pio 39R62, DeKalb DKC33-08, DKC35-00
A4880G3	Med	Med	7	7	8	8	8	Contact PRIDE Seed for comparisons
A4950RR	Med	Med	8	8	9	8	8	DeKalb DKC29-97, DKC30-02
A5073RR	Med-Tall	Med	7	7	9	7	8	Pio 39BK37, DeKalb DKC35-02
A5074G3	Med-Tall	Med	7	7	9	7	8	Pio 39BK37, DeKalb DKC35-03
A4979EDF	Tall	Med-Hi	9	9	6	7	9	Hyland SR22, DK C33-08, Maizex LF 802
A5365G3	Med-Tall	Med	8	9	9	9	9	DeKalb DKC35-02, Pio 39K37
A5350RR EDF	Tall	Med-Hi	8	8	7	7	9	Hyland SR22, DK C33-08, Maizex LF 802
A5396RR	Med-Tall	Med	8	8	7	7	9	DKC35-18, DKC36-37, DKC37-15, Pio 39K37
A5490RR EDF	Tall	Med-Hi	8	9	6	7	9	Mycogen TMF 2N422, Maizex 950RR, HL SR35
A6011RR	Med-Tall	Med	9	8	8	8	8	DeKalb DKC39-47, DKC41-63
A6012G3	Med-Tall	Med	9	9	8	8	8	DeKalb DKC40-59, DKC41-60
4526	Tall	Med-Low	9	8	9	8	9	TMF 94, Maizex Leafy 2, Pio 39P05, NK N33-H6
A7341RR	Med-Tall	Med	9	7	9	7	8	DeKalb DKC52-63, Pio 35H40
A7444RR	Tall	Med-Hi	8	7	9	7	9	DeKalb DKC52-63, Pio 35H40

Silage and Grain Ratings: 9 = Excellent, 1 = Poor, NR = Not Recommended NA = Not Available

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SPRING 2011 PRIDE SEED CORN
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Barriere Country Feeds

Barriere, BC

Tel: 250-672-5256



Quality Seeds West is the exclusive BC distributor of Pride Seeds Corn Hybrids.

Treatment Information:

PONCHO 250° is standard on all hybrids, although some varieties can be ordered (by Dec 31st) without PONCHO 250°. PONCHO 1250° (a higher rate) is available on some varieties (order by Dec 31st).

ALL seed is normally treated with Maxim® XL (combination of Maxim® 480 and Apron® XL) and Dynasty® fungicide. Untreated seed for organic production may be available. Please call for more information.

Your Sales & Support Team:

W. D. (Bill) Awmack, P.Ag,

Western Sales Manager

Forage, Turf & Reclamation

Karen Nelson, Order Desk

Owen Thomas, Forage,

Turf & Reclamation Sales – Cariboo

Reg Marek, Forage, Turf & Reclamation Sales – Robson Valley

Alex Kulchar, Forage, Turf & Reclamation Sales – Vanderhoof

Daryl Critchlow, Forage, Turf & Reclamation Sales – Burns Lake

Mike Latremouille, Forage & Rec. Sales – Merritt Area

Linn Johnstone, Forage Sales – North Okanagan Area

Jason Burchart, Forage Sales – Chilliwack

A Little Bit About Quality Seeds West...

Quality Seeds West opened for business in February 2003, in partnership with Mr. Ari Ekstein, President of Quality Seeds Ltd and the well-known 'Quality Holsteins' farm of Woodbridge, Ontario.

Quality Seeds West is a leading supplier of turfgrasses, forages, Pride Seed corn, revegetation and wildower seeds, slow-release and 'natural' fertilizers and many other related erosion control products.

Quality Seeds West is a wholly Canadian-owned and operated company, whose staff have worked as professionals in the BC seed industry for many years

and offer a wealth of expertise and experience in the agronomy, technical turfgrass, landscape, forestry and administration fields.

Our Head Office is located in Langley and our Warehouse is located in Abbotsford. Conveniently located with quick access to Hwy #1 to the north, we are consistently able to best serve our customers by supplying superior quality products to meet a multitude of project needs and demanding deadlines, shipping orders promptly with very competitive freight rates. We also have offices and inventories in Williams Lake,



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McBride and Vanderhoof as well as Dealer locations and representatives across the Province of BC. Please call or visit us for more information. We look forward to working with you.